

Central Iowa Paddlers
Board Meeting
June 8, 2004

Next Meeting: July 13, 2004 at 5:30 at Grays Lake, Fleur Drive, Des Moines. Bring snacks to share.

In attendance: Greg Vitale, Dave Kraemer, Bob Johansen, Rick Dietz, Nate Hoogeveen, Lynn Aldridge, Robin Fortney, and Bill Graham

Nate moved to approve 4/22/2004 meeting minutes; Dave seconded.

Financial Report: Greg reported that the club account has a balance of \$1,224.44. Greg opened an account at the Iowa Credit Union; Rick will serve as co-signor.

Membership Report: Lynn reported that there are 119 paying members to date. 34 members requested a hard copy of the newsletter and 13 entities are receiving a complimentary copy. Robin will give her USPS mail box key back to Lynn. Lynn is tracking email returns; she will coordinate with Bill to keep the member email list current. Board recommended giving members a year to pay membership fees; If they haven't paid by then, drop them off the member list. Board discussed actions to keep members and grow the club: court new members and steward existing members.

Newsletter: Board recommended putting the following statement in the newsletter: " If you wish to receive this newsletter electronically, please email us at ..." Board recommends that Steve organize the newsletter to put event information up front and edit articles to keep them short (3-4 paragraphs). Ask trip coordinators to include river levels whenever possible. Dave agreed to offer assistance to Steve on how to edit to keep things interesting.

Trip Coordinator: Outing leaders are needed. Board can assist members to become trip coordinators by mentoring and training them, as well as making a list of current leaders and personally inviting them to become trip coordinators. Board discussed what minimum information should be provided to Bill: trip location, date, leader and contact information. Robin will develop an email form for Rick and Bill. She will also provide a summary of what a trip coordinator is expected to do (see attached).

Web Site: Rick will put Karl Delong's safety information on the web site. He asked for new information to load to site. Rick will: link to longer articles, organize reports by river as appropriate; and add links to newspaper paddling articles as appropriate. Rick and Scott McCalmont will investigate obtaining a free web site host.

Advocacy: Nate will provide paddling assistance to Project AWARE participants and will coordinate with IDNR to put CIP on the AWARE t-shirt. The Iowa's Rivers Cookbook is available for \$12 each. Book will provide funds toward recreation/conservation projects.

Old Business:

- Dave showed several bookmark designs. Cost to print is \$45/1000 using card stock. He will send a revised design around for approval.
- Rather than having open board meetings, board decided that parties would be more useful for meeting members and passing along information.
- Iowa Whitewater Coalition is paying \$3/cookbook. CIP could buy books at that cost and sell to make money for the club.
- Board discussed subject of boat registration fees and possibly lobbying for higher fees that could be used for water trails, etc. Nate, Greg, and Gerry Rowland will discuss this subject and report recommended actions to board.
- Robin provided a draft copy of club policies to the board. She will forward an e-copy to all for review and comment (see attachment)